

Travel Information & Web Links

Cycling

[www.reading-travelinfo.co.uk/
travelinformation/cycling](http://www.reading-travelinfo.co.uk/travelinformation/cycling)

Walking

[www.reading-travelinfo.co.uk/
travelinformation/walking](http://www.reading-travelinfo.co.uk/travelinformation/walking)

Bus

www.reading-buses.co.uk

Rail

www.nationalrail.co.uk

Car sharing

www.readingcarshare.com

Car clubs

www.carclubs.org.uk

Journey planner

www.reading-travelinfo.co.uk

For further information please contact:

Rachel Simpson – Hilton Reading Travel Coordinator
rachel.simpson@hilton.com

Steve Sissons – Heggiesons Travel Coordinator
steve.sissons@hegsons.com
tel: 020 7193 9680

or visit hilton.co.uk/reading



Hilton Reading, Drake Way, Reading RG2 0GQ
Tel: +(44) 01189 169000



Smarter Travel

Be greener, be healthier, save money

Hilton Reading's Travel Plan sets out a vision
"to promote environmentally sustainable practices...
and to address climate change."

Hilton Reading aspires to making Hilton an
"exemplar of environmental practice and
performance on sustainability issues."



What is the Travel Plan?

Hilton Reading wants to promote the environmentally friendly delivery of services, reduce our carbon emissions, and minimise the environmental impact of staff and guests commuting to and from Hilton Reading and on business related travel.

Why not leave your vehicle at Hilton Reading and walk, cycle or use public transport?

There are lots of ways Hilton Reading can help you – our travel plan includes a huge range of incentives that make it easier than ever to travel in a smarter way.

What the staff survey said...



34.2% of staff would consider cycling.

39.3% drive to and from work alone at least part of the way.

40% of staff would consider travel to work by public transport.

62.2% would consider car share to and from work.

64% of staff travel a distance to and from Hilton Reading of 5 miles or less.

37.2% of staff would consider cycling.

32% would be encouraged to use public transport if there were subsidies for staff to acquire season tickets.

22.4% of the staff identified that gaining financial assistance to acquire a bicycle would encourage them to cycle.

39.3% of the staff travel to and from work by walking (29.2%) and cycling (10.1%).

5.6% of the staff car share.

Hilton Reading Travel Plan implementation (subject to funding)

Mode of transport	Short/Medium	Long
Cycling	Cycle training for staff Encourage cycle use benefits Maintain existing on-site facilities Set up Bicycle Users Group (BUG) Cycling salary sacrifice scheme	Provide new facilities at Hilton Reading – subject to demand Enhance the office pool bikes fleet – subject to demand
Walking	Maintain existing on-site facilities Increase availability of information	Provision of personal alarms Provision of umbrellas
Bus	Interest free season ticket loan	Liase with bus operators to improve services
Rail/Underground	Interest free season ticket loan	Liase with train operators to improve services
Car Sharing	Encourage Carshare membership Identify users / arrange car shares Provide designated parking spaces	Guaranteed lift home scheme
Car Clubs/ Pool Cars	Advertise Car Clubs in Reading Encourage pool car use for business Designated parking spaces	Hotel Car Club – Staff/Guests
Travel Information & Publicity	Travel Plan Intranet site Staff brochures / newsletters Availability of maps / information	Promotional events Media / Advertising (Internal & External)

Directions to hotel



By road

Hilton Reading is situated on the Kennet Island Development just off the A33 and only 5 minutes' drive from Reading City Centre. The hotel is within walking distance of the Green Park Development and the Madejski Stadium.

The River Thames and famous shopping area, including The Oracle, is a short bus ride away or five minutes by car. Reading train station is a 5-minute drive away and Heathrow Airport is 25 minutes' drive from the hotel.

Summary of bus services serving the area

No.	Route	Peak hour weekday frequency
4	Reading Station – Reading International Business Park	30 minutes
6	Reading Station – Swallowfield Drive Whitley Wood	10 - 20 minutes
40 & 41	Drakes Way – Reading Station	15 - 30 minutes

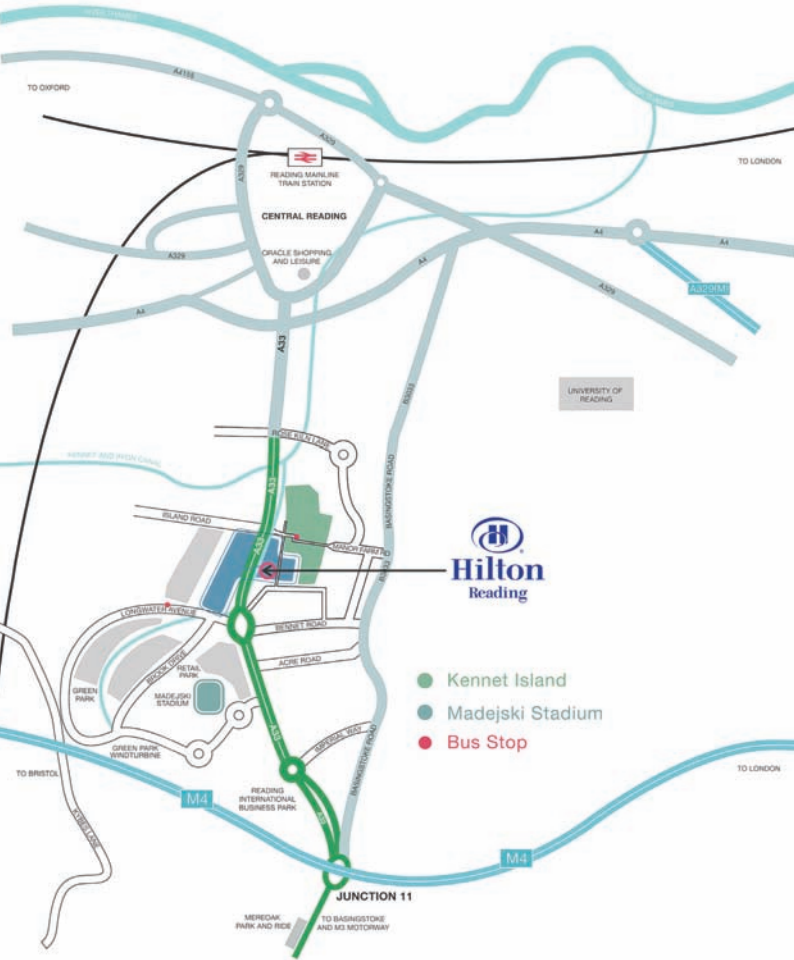
By air

Linked to all terminals at Heathrow Airport by the AirRail Bus service that takes 40 minutes from the airport to Reading train station.

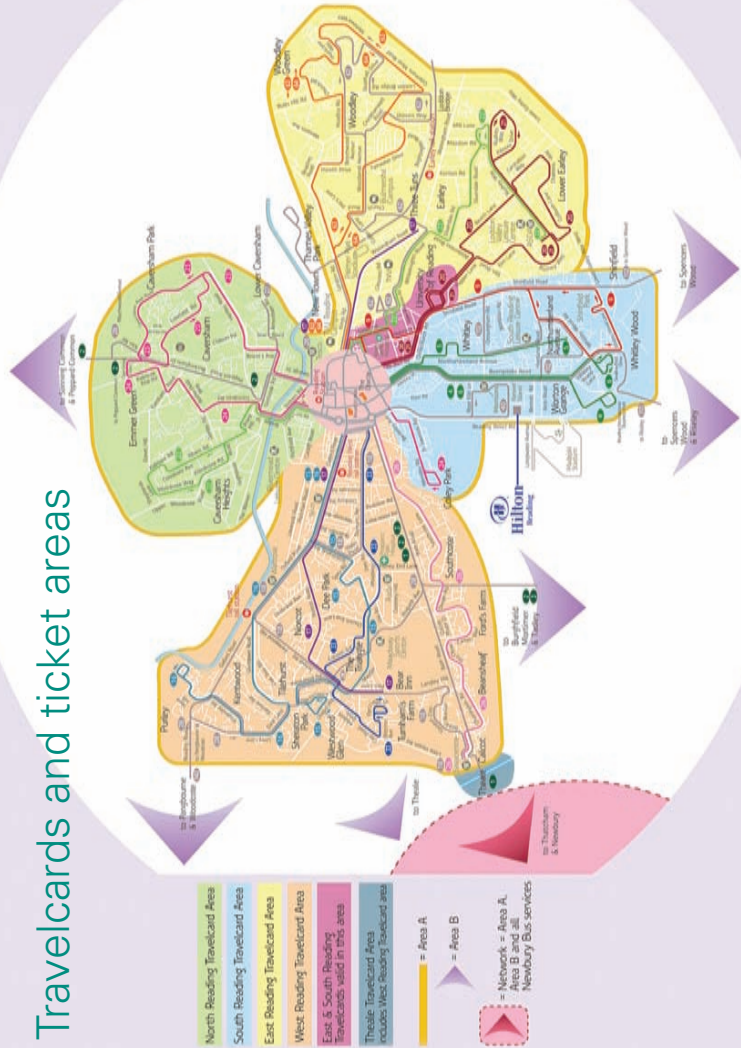
By train

There is a direct train from London Paddington train station to Reading train station every 15 minutes. Use this link for more information www.nationalrail.co.uk. From Reading station there is a bus service to Kennet Island.

Location Plan



Travelcards and ticket areas



Kennet Island Shuttle bus



getting on & off ▲
 Castle Street stop CP
 St. Mary's Butts stop CS
 Friar Street stop FH
 Reading Station stop SS to Kennet Island
 Reading Station stop SZ to Tesco Napier Road

Where to get on and off in central Reading

Buses No. 4 & 6 to Hilton Reading



getting on & off northbound ▲
 getting on & off southbound ▼

Where to get on and off in central Reading

Reading Night bus services

